

*A PROJECT OF JAMIAT MODEL VILLAGE PROGRAM*



# Jamiat Jan Vikas Seva

(JVS)

**"Service with integrity. Empowerment with responsibility."**

# The Grassroots Reality

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Addressing systemic exclusion and the leadership void in rural public life.

# The JVS Initiative

**Jan Vikas Seva (JVS)** is a grassroots social initiative of Jamiat Model Village program designed as a service-driven leadership development project.

It combines welfare facilitation with continuous character-building, ensuring that service delivery becomes a means of social and moral leadership formation.

- Marginalized community empowerment.
- Ethical public leadership development.
- Structured learning for community workers.



# Strategic Vision & Mission

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## Vision

To foster just, inclusive, and self-reliant communities by strengthening access to rights and nurturing upright leadership.



## Mission

Facilitate dignified access to welfare schemes while building community capacity for public systems engagement.



## Values

Inculcating honesty, accountability, and patience through rigorous service-oriented structured work.

# Core Objectives

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## Service Objectives

- ✓ Awareness of welfare schemes.
- ✓ Documentation & application support.
- ✓ Citizen-Government coordination.

## Leadership Objectives

- ✓ Training Village Champions.
- ✓ Understanding Panchayati Raj.
- ✓ Promoting civic representation.

# Service-Oriented Approach



We bridge the gap between citizens and the state through direct assistance:

-  **Awareness:** Educating citizens about welfare schemes and entitlements.
-  **Documentation:** Supporting beneficiaries with application processes.
-  **Coordination:** Facilitating dialogue between citizens and government offices.
-  **Grievance Redressal:** Assisting in submission and follow-up through lawful mechanisms.

# Nature of Interventions

JVS interventions are structured around **practical engagement** with government systems while maintaining dignity, transparency, and accountability.

- ✓ Village-level awareness meetings.
- ✓ Household-level beneficiary identification.
- ✓ Assistance in obtaining identity and eligibility documents.
- ✓ Application support for relevant schemes.
- ✓ Institutional follow-up with block and district offices.
- ✓ Grievance facilitation through prescribed channels.



# The Village Champions

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## Responsible Facilitators

Village Champions are community-based workers identified and trained to act as responsible facilitators. They are **not agents** or political representatives, but disciplined social workers.

Through regular field engagement, they gain practical understanding of:


- Governance processes
- Public interaction protocols
- Institutional functioning

# Core Ethical Principles


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 **Amanat:** Upholding Public Trust & Integrity.

 **Khidmat:** Selfless Service to People.

 **Adl:** Commitment to Justice and Fairness.

 **Sabr:** Patience and Perseverance in adversity.

 **Zimmedari:** Deep sense of Personal Responsibility.



# Capacity Building

Beyond service, JVS aims to cultivate a new generation of community leaders.



**Village Champions:** Developing a cadre of trained workers capable of ethical public dealing.



**Governance:** Enhancing understanding of structures like Panchayati Raj institutions.



**Civic Engagement:** Promoting responsible and active community representation.



# Implementation Mechanism

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Management Level	Core Responsibility
Village Level	Field activities and camp coordination by Village Champions and Local Jamiat Units.
District Level	Managed by District Jamiat units and JVS Coordinators for block-level supervision.
Central Level	Program oversight, documentation, monitoring, and audit.

# A Model for Replication

Jan Vikas Seva (JVS) represents a holistic approach to social development where welfare facilitation and moral capacity-building move together. It strengthens access to rights while quietly nurturing a culture of honesty, service, and responsibility in public life

JVS stands as a sustained effort to serve people today while preparing communities for a more just and accountable tomorrow.

*"Scalable solutions. Social cohesion. Innovation."*

# Achievements (2023 - 2025)

**3467**

CAMPS ORGANISED

**100+**

VILLAGES REACHED

**350+**

VILLAGE CHAMPIONS

**67,815**

DOCUMENTS APPLIED

**₹8.59 Cr**

Grants Applied For under  
Government Schemes

**₹3.41 Cr**

Grants Availed / Disbursed

**1,00,000+**

Interventions & Actions

# Project Team Structure



## Future Scaling & Expansion Roadmap

**20 Coordinators | Responsible for 10 Districts Each**

To ensure efficient coverage of 200 districts across the project territory.

# Projected Coverage & Investment

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3-Year Strategic Budget and Expansion Roadmap

# 3-Year Projected Coverage & Scale

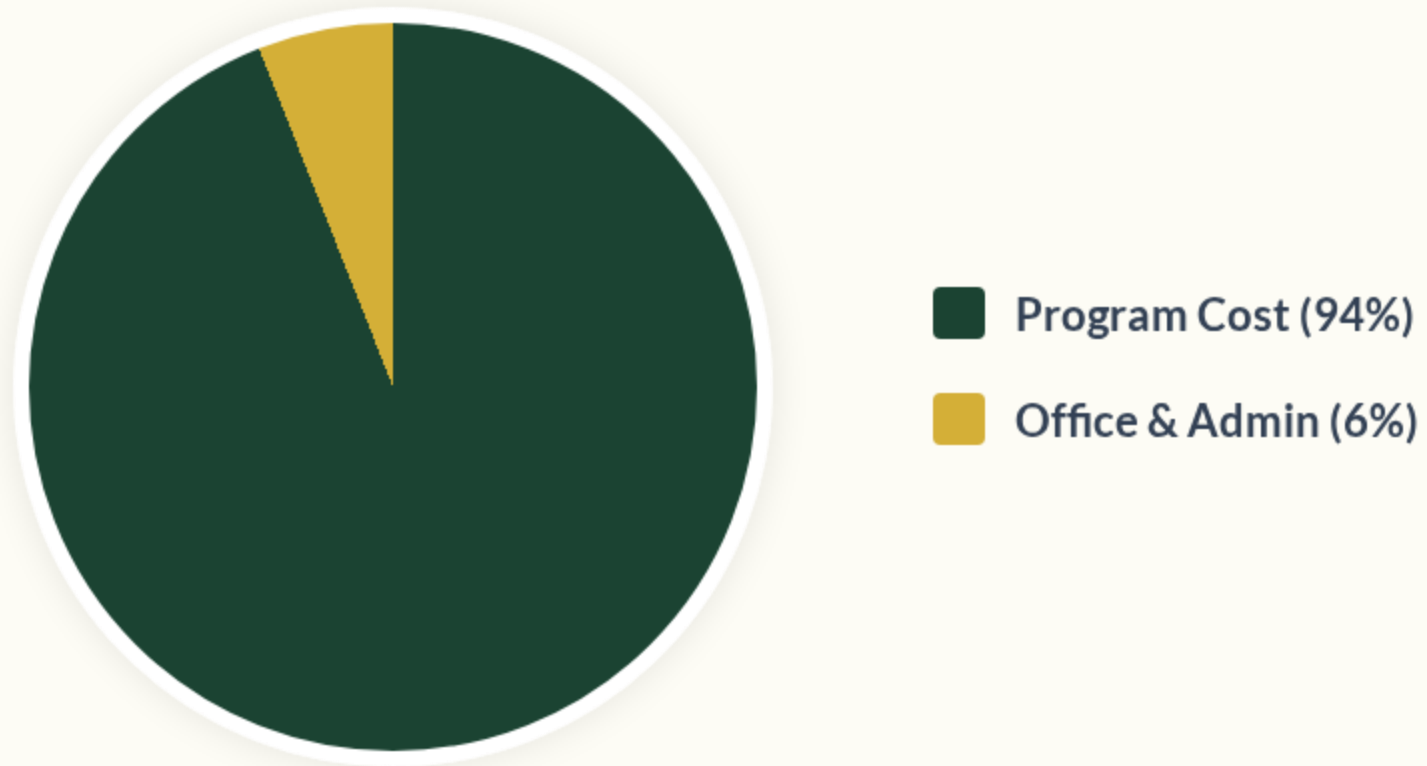
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A massive footprint for impactful grassroots transformation.

# Budget Allocation Proportions

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*Direct field impact is prioritized, with only 6% spent on central administration.*

# Program Cost: Field Activities

Particulars	Metrics	Amount (₹)
Cost per Camp	Operational unit cost	1,081
Total Camps	3-year projection	24,000
Total Program Cost	Field interventions	2,59,44,000

*Field costs include logistical setup, beneficiary mapping, and camp operations.*

# Central Administrative Budget

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Period	Admin Cost (₹)
Annual	5,52,000
3 Years	16,56,000

Grand Total Budget

₹2.76 Cr

Project Investment for 3 Years

# Cost Efficiency Indicators

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## Per Camp Cost

**₹1,000**

Ensuring micro-level operational excellence.



## Cost Per Village

**₹24,000**

Covering 24 camps over the 3-year project period.



## Cost Per District

**₹1.2 Lakh**

Wide reach for district-wide entitlement facilitation.

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“The JVS budget prioritizes direct community-level service delivery, ensuring funds are utilized for beneficiary-focused activities while maintaining minimal administrative overhead to drive transparency.”

*Project Fiscal Strategy*

This cost-effective structure allows the project to be scalable, replicable, and suitable for long-term donor partnerships.

# Any Questions?

Thank you for your attention to the JVS  
Mission.

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[www.jamiat.org.in](http://www.jamiat.org.in)